

ANGELS CAMP BRAND LEADERSHIP TEAM

September 14, 2010 Meeting

AGENDA

10:30 am, CAMPS, Greenhorn Creek

- 1. Call to order**
- 2. Introductions**
- 3. Public comment**
- 4. Approval of minutes of August 10**
- 5. Financial report**
- 6. Action Items:**
 - a. Marketing web site – Rosie**
 - b. Pole banners – Lisa B/Anne**
 - c. Marketing brochure – Lisa B**
 - d. City web site and stationery -**
 - e. Frog mascot – Janet**
 - f. Booth at Taste of Calaveras Sept 18**
- 7. City report -- Dave and Wrenae**
- 8. Promotions and public relations**
- 9. Grants – current and future**
- 10. Planning for the future**
 - a. Planning session schedule**
 - b. Preparation**
 - c. Statistics and survey**
- 11. Events, conferences, activities**
- 12. Issues**
 - a. Visitors Center**
 - b. Mokelumne river**
 - c. Others**
- 13. New business**
- 14. Adjournment**

NEXT MEETING: Tuesday, September 14th, CAMPS